



Nour El Hoda Seleem

PRODUCER

- 📧 nourelhodaseleem.com
- ✉ nourelhodaseleem@gmail.com
- 📍 New York Metropolitan Area

SKILLS

- Utilizing AP ENPS or Inception for television
- Editing using Adobe Premiere Pro
- Filming B-Cam on field production shoots
- Working proficiency in Arabic
- Pitching relevant and compelling stories
- Strong research and fact-checking skills

EDUCATION

Rutgers University – New Brunswick

Bachelor of Science in Journalism and Political Science

University of KwaZulu-Natal

Study Abroad Program in Durban, South Africa

WORK EXPERIENCE

SEGMENT PRODUCER

August 2023 - Present

Yahoo Finance Live

New York, NY

- Write and deliver 6 timely financial news segments over 3 hours of news programming consisting of guests and reporter hits daily
- Coordinate with graphics and VOD teams to ensure elements are attractive for television and digital audiences
- Facilitate cross-functional communication between reporters and anchors, guaranteeing a concise and informative segment
- Pitch and cast quick-turn news segments to react to important and market-moving events to give viewers unique perspectives
- Examine analyst notes and financial reports to produce easily digestible segments for investors and new viewers alike

PRODUCER

November 2022 - May 2023

VICE News Tonight, Inside Story

Brooklyn, NY

- Coordinated pre-production and post-production while working with a field team for over 10 documentary-style news packages
- Delivered nearly 80 pieces of content for several shows ranging from quick to medium turnaround pieces
- Screened and analyzed over 30 episodes of VICE World News content for factual, graphic, subtitle, and edit errors
- Led a team of graphic artists, editors and archival producers on each piece to ensure we meet all visual expectations
- Crafted detailed and creative scripts to align with video editor on vision and goals
- Facilitated and coordinated field shoots to meet budget and production schedule expectations
- Organized and arbitrated the edit schedule, amounting to 400 hours of edit time negotiated

ASSOCIATE PRODUCER

July 2020 - November 2022

VICE News Tonight, Counter Space, Breaking the Vote

- Pitched and collaborated with producers to divide tasks and streamline the production process
- Managed pre-production and post-production while working with a field team

PRODUCTION ASSISTANT

June 2019 - July 2020

VICE News Tonight

- Researched future news events and brainstorm different coverage angles to ensure a unique point of view

ASSOCIATE PRODUCER

July 2018 - June 2019

News 12 New Jersey

Edison, NJ

- Operated AP ENPS to write news scripts and inserted graphics for 11 shows daily
- Generated anchor reads, intros, teases and VO/SOTS for each show in an extremely tight turnaround